



Denver Catholic

2017 INSERTION RATE CARD

4/18/2017

Print and Deliver Rates *

Small Single Sheet Inserts 4c/4c		25m-35m	36m-45m	46m-55m	56m-65m	66m-75m	76m-85m
8.5" x 5.5"	80# Offset	\$105	\$104	\$76	\$75	\$74	\$76
Medium Single Sheet Inserts 4c/4c							
10.5" x 6"	80# Offset	\$108	\$107	\$76	\$77	\$73	\$74
Large Single Sheet Inserts 4c/4c							
8.5" x 11"	80# Offset	\$123	\$122	\$100	\$99	\$95	\$94
Extra Large Single Sheet Inserts 4c/4c							
10.5" x 13.5"	80# Offset	\$128	\$127	\$108	\$106	\$99	\$96
Postcard 4c/4c							
6" x 11"	100# Gloss Cover	\$131	\$130	\$89	\$83	\$78	\$77
Impact Note 4c/1c **Full Run Only**							
3" x 3"	Standard Varnish	N/A	N/A	N/A	N/A	N/A	\$64

Deadlines

- *design rates and deadline not included
- *reservation due 4 weeks prior to insertion
- *artwork due 3 weeks prior to insertion
- *if not using Denver Catholic for printing, insert rate is \$45/cpm

Advertising Sales Contacts

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