



Denver Catholic

2017 ADVERTISING FOCUS CALENDAR

JANUARY

28 Catholic Schools Week

FEBRUARY

11 General News

25 Ash Wednesday / Lent

MARCH

11 St. Patrick's Day Box Ads/ Anniversaries

25 General News

APRIL

8 Easter Mass Schedules

22 Knights of Columbus

MAY

13 Priest Ordinations

27 Graduations/Memorial Day/Veterans
Appreciation

JUNE

10 Pastoral Anniversaries / Father's Day

24 Annual Business Directory

JULY

8 General News

22 Deacon Appreciation

AUGUST

12 General News

26 Catholic Schools / Back to School Issue

SEPTEMBER

9 Senior Section (Grandparent's Day)

23 General News

OCTOBER

14 Respect Life Issue

28 Vocations Week/Catholic Schools Open Houses

NOVEMBER

11 Christmas Gift Guide/Thanksgiving Box ads

25 Advent/Colorado Gives Day Box Ads

DECEMBER

9 Christmas Mass Schedules

23 Christmas Box ads/Diocesan Financial Report

Advertising Sales Contacts

Kim Grace (303) 715- 3217 • kim.grace@archden.org

Clemente Carballo (303) 715-3265 • clemente.carballo@archden.org

Michael O'Neill, Advertising Manager (303) 715-3253 • michael.oneill@archden.org